

MEDIA RELEASE

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Seadan Security & Electronics appoints new National Marketing Manager - CCTV

Seadan announced today that David Pettigrew has joined the firm to further develop their growing portfolio of national CCTV accounts. Pettigrew comes with a wealth of business experience, skill and expertise in transmission products within the security industry.

Pettigrew joins Seadan as National Marketing Manager – CCTV Division, to continue Seadan's success in providing business services to many of the top companies in Australia. He replaces Bruce Maxwell who has now become Seadan's National Marketing Manager.

Armed with extensive industry experience and knowledge, having spent the last seven years at Pacific Communication (part of Hills Holding Group) as National Product Manager Transmission Solutions, Pettigrew brings a whole new set of expertise to Seadan. He comments "I am excited to start a new challenge within Seadan and look forward to working with the team to further develop their already extensive product and service suite".

Pettigrew's niche expertise in transmission products developed when he managed a greenfield start-up called International Fibre Systems (IFS), supplying fibre optic communications equipment. He broke ground by penetrating fibre optic technology deep into the security industry. IFS was eventually bought by General Electric (GE) where he continued to successfully manage and expand the fibre business.

Ian Harris, Managing Director of Seadan said, "David's wealth of experience and industry knowledge has already made him a key addition to the Seadan family. We view his appointment as a sign of our commitment to being the leading company in our industry.

Seadan Security & Electronics is a leading wholesale supplier of security system solutions, including CCTV with branches across Australia. As a trusted leader in the security industry, we pride ourselves on providing exceptional customer service with innovative products.

Image: (L – R) David Pettigrew, newly appointed National Marketing Manager – CCTV Division with Ian Harris, Managing Director of Seadan Security & Electronics.

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For more information, please contact Ian Harris, Managing Director of Seadan Security & Electronics on 1300 366 851 or email marketing@seadan.com.au